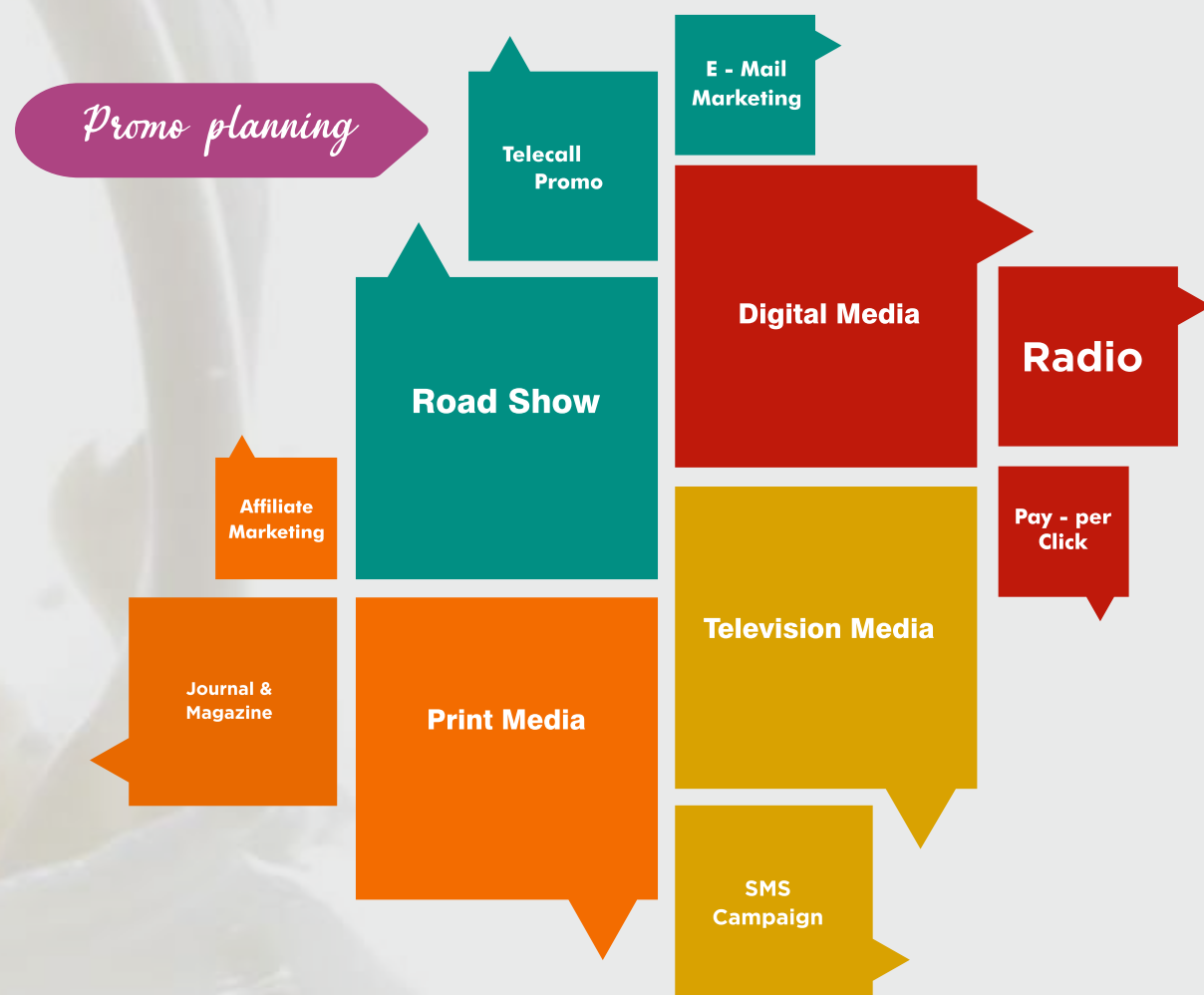


ABOUT ORGANISER

United Trade Fairs India Private Limited (UTFI) has established itself as one of India's most successful exhibition organisers. Our exhibitors and visitors now come to expect from us nothing less than a world-class event year after year. The repertoire of our events include exhibitions, trade shows, seminars and conference, on various industries such as Agri Exhibition, Building Expo, Automobile Expo, Engineering Trade Show, Interior and Exterior Expo. Our team of expert operational staff is known for delivering reliable outcomes consistently. Exhibitors, sponsors & visitors are assured of unmatched value for their time and money at all our events.

We firmly believe that there is no better business referral than that given by a satisfied consumer. That is why we provide an assortment of creative ideas and make use of the latest trends and styles to successfully meet your demand at any scale that too in a budget.

In order to maximize visitor attendance in our exhibition, we follow a marketing strategy that focuses on bringing right decision maker at our shows and to maximize foot fall during the event, these activities include:



No.6, Anna Nagar 1st Street, Ganapathy, Coimbatore - 641 006.

E-Mail : info@unitedtradefairs.com / unitedtradefairs@gmail.com / admin@unitedtradefairs.in

Contact : 93600 93603 / 74186 40835 / 93602 93650

web : www.unitedtradefairs.com / www.indiapoultryexpo.com / www.indiapldexpo.com



PLD
INDIA POULTRY EXPO 2025
INDIA PRIME POULTRY - LIVESTOCK EXHIBITION

07

08

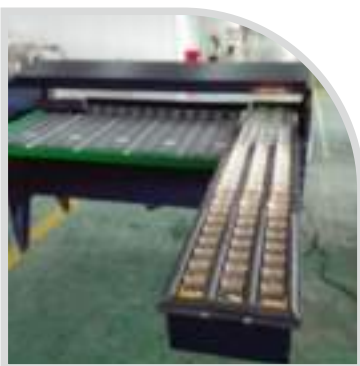
09

FEBRUARY

Codissia Trade Fair Complex
Coimbatore

- * Automatic Control System
 - * Brooder Equipments Mfrs
 - * Cleaning / Sanitation / Hygiene Solutions
 - * Egg Collection & Management Solutions
 - * Egg Grading & Packaging
 - * Egg Handling Equipments Mfrs
 - * Egg Processing & Egg Trays Mfrs.
 - * Electric Equipment And Machinery
 - * Energy & Hydro Systems / Pumps
 - * Exhaust Fans,air Inlets & Cooling Pads
 - * Farm Shett Roof,door & Windows Mfrs.
 - * Feed Storage & Transport Equipment
 - * Feed Supplements & Additives
 - * Incubation Equipments Manufacturers
- * It / Software Technology
 - * Magazines / News Paper / Books / Directories
 - * Moisture Meter / Neighing Machine
 - * Packaging Machinery, Equipment & Materials
 - * Pellet Mill Dies
 - * Pharmaceutical Products
 - * Plastic Injection Moulds & Articles
 - * Post Harvest Agricultural Processing Machinery Mfrs.
 - * Poultry Farming Equipment Manufacturers
 - * Poultry Housing Equipment Manufacturers
 - * Poultry Accessories
 - * Poultry Consultancy Services & Logistics
 - * Poultry Feed Machinery
 - * Poultry Laboratory / Instruments
- * Poultry Nutrition / Health Products
 - * Poultry Processing & Rendering
 - * Poultry Watering Equipments Mfrs
 - * Processing & Value Added Products
 - * Pulp Moulded Packaging Technology
 - * Quality Control Equipments / Certifying Agencies
 - * Refrigeration & Coolants
 - * Seed/ Grains / Feed Storage Solutions / Silos
 - * Solar Roofing And Energy-efficient Building Products
 - * Sprinkler System
 - * Thermostats And Sensors
 - * Vaccination Equipments Mfrs
 - * Value-added Sustainable Packaging Materials
 - * Waste Disposal Systems & Equipment & Management

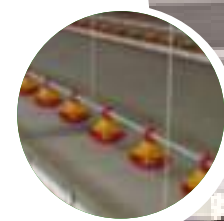
- * Agro Entrepreneurs
- * Dealers, Distributors / Whole Saler
- * Department Policy Makers
- * Educational Institutes / College / Universities Etc.
- * Government Officials
- * Ministries / Export Promotion Bodies / Departments
- * Poultry Technology Mfrs. / Exporters
- * Poultry & Other Animal Breeders
- * Poultry Farmers
- * Poultry Integrators
- * Poultry Products Mfrs. / Exporter / Traders
- * Poultry Turnkey Projects Suppliers
- * Scientists
- * State & Central Govt. Department / Agencies
- * Veterinarians



POULTRY EXPO 2025

The poultry sector in India has undergone a paradigm shift in structure and operation. This transformation has involved sizable investments in breeding, hatching, rearing and processing. Farmers in India have moved from rearing non-descript birds to rearing hybrids which ensures faster growth, good liveability, excellent feed conversion, high egg production and profits to the rearers. High quality chicks, equipment, vaccines and medicines are now available through both public and private players. Technically and professionally competent guidance is available to the farmers. The managerial practices have improved and disease and mortality incidences are reduced to a great extent. The industry has grown largely due to the initiative of private enterprises, government intervention, and considerable indigenous poultry genetic capabilities and adequate support from the complementary veterinary health, poultry feed, poultry equipment and poultry processing sectors.

INDIA BIGGEST POULTRY EXPO



United Trade Fairs India Pvt Ltd is at the forefront of promoting growth and innovation within the poultry industry. By attending poultry expos organized by United Trade Fairs India Pvt Ltd, you can unlock numerous benefits for your business. Visit Our website or contact us today to learn more about upcoming poultry expo and how we can help you elevate your poultry business in this modern era. Don't miss out on the chance to be a part of this dynamic and evolving industry!By participating in our poultry expo, you position yourself at the cutting edge of the poultry industry, ready to embrace new opportunities and drive your business forward. Explore the possibilities with United Trade Fairs India Pvt Ltd and see how these expo can make a positive impact on your operations.

Hall - B

Hall - A



STALL COST AND ADDITIONAL SERVICE COST

	Rate per Sq.Mt.	
	Build Up Stall	Bare Space Stall
Stall Cost A/C	5,000	4,500
Power 1 Kw 6,000 (For Three days)	GST @ 18% Extra	

INCLUSIONS:

- 3 Side Walls, Fitted In Standard Booth System Frame.
- Fascia Board With Company Name (15 Letters) And Stand Number (in Standard Lettering)
- 1 Table And 2 Chairs.
- Electric Supply Of Up To 400 Watts Which Will Be Provide By 1 Single-phase Outlet (220 Volt).
- 3 Spotlights / Led Tube Lite (100 Watt Each)
- Company Delegates Entry To The Exhibition (2 Badges For Each 3m).
- General Cleaning Of The Aisles.
- Pavilion Security During The Exhibition.

PAYMENT DETAILS :

Current Account No.	1548 0500 1857
Swift Code	ICICINBBXXX
IFSC Code	ICIC0004179
For Further Credit	ICICI BANK - Ambal Nagar Sathy Main Road, Ganapathy, Coimbatore - 641 006

Beneficiary : **UNITED TRADE FAIRS INDIA PVT. LTD.,**
Purpose : Participation Charges in **INDIA PLD EXPO 2025**

*All Payment should be made by A/c Payee at par Cheque or Demand Draft in favour of **UNITED TRADE FAIRS INDIA PVT. LTD.,** Payable at Coimbatore



HIGHLIGHTS OF THE FAIR

- ▲ 250+ Exhibitors & 20,000+ Visitors
- ▲ Extensive networking opportunities with industry leaders
- ▲ Offers latest advances in poultry and dairy research
- ▲ Esteemed Speakers tackling cutting- Edge poultry topic
- ▲ Exclusive access to session recording for reference and knowledge
- ▲ Retention
- ▲ Advanced knowledge and understanding of poultry and dairy industry
- ▲ Career opportunities in the Poultry and dairy Industry

SPONSORSHIP BENEFITS

- Free Stall Space (Bare Space)
- Branding advertisements in Newspaper Magazine in proportionate size
- Inclusion of Logo with Hyper link to our website
- Branding in Outdoor media publicity like Flex Banners
- Branding in bunting inside the fair venue
- Branding in the main entrance Arch in proportionate size
- Branding in the Inauguration Backdrop in proportionate size
- Branding in Hall Entrance
- Full Page Multicolour Advertisement in Fair Directory
- Branding in Visitors Pass
- Branding in Highway Hoardings
- Branding in Exhibitors Pass
- Branding in Digital Media
- Branding in Satellite Media

WHY INDIA PLD EXPO

The expo provides an essential platform for industry professionals to connect, discover the latest advancements in poultry management and dairy Management health, and nutrition, and explore new business opportunities. Be part of this landmark event and contribute to making it a grand success!

The **India poultry and Dairy market** has experienced significant growth in recent years, with its size reaching a value of USD 30.46 billion in 2023. This growth can be attributed to various factors such as increasing protein consumption, rising disposable incomes, and the growing popularity of poultry products and dairy products among consumers. The industry has also benefited from advancements in poultry and dairy farming techniques, improved breeding practices, and government support for infrastructure development.

Numerous studies have confirmed that exhibitions are a unique marketing tool and an excellent medium for business communications. According to a recent research, 90% of business leaders make purchasing decisions of some kind during exhibitions and consider it a best place to get information about their field. Around 80% of exhibitors consider exhibitions to be the tool with the highest rate of return on investment. Exhibitions are unique in their ability to familiarise professionals with the full breadth of progress in a field so quickly, allow them to test new products personally and get experts' advice.

INDIA PLD EXPO, an international standard exhibition for the poultry and dairy industry has been formed by studying the needs and objectives of the above facts and has been playing a important role in the modernisation of the economy of Poultry and dairy Industry in India. **INDIA PLD EXPO** has continued its efforts and reaches every year to bring new businesses in technologies, poultry and dairy nutrition and animal health from all around the work to India.

PLD India will work to keep abreast the latest developments and practice in the poultry & dairy management, poultry & dairy health & nutrition, poultry & dairy breeding and new techniques in feed manufacturing and poultry & dairy production.